



Sustaining Opportunity: TSiBA Fund Launch

Dear Friend,

This is our last Quarterly Newsletter for 2011 - and what a year it has been! One of the last events of the year was a series of launch events for the TSiBA Fund at both the Eden and Cape Town campuses as well as in Johannesburg. Under the leadership of TSiBA Fund CEO Tracey Chiappini-Young and TSiBA Executive Director Gia Whitehead, the TSiBA Fund has replaced the TSiBA Education Trust with the aim of building an endowment fund, the yield of which will be used to fund future operations costs of TSiBA Education and enable to continued awarding of scholarship to students.

Amongst those who attended the launch events were Simon Susman (Woolworths Chairman), member of the TSiBA Sustainability Team and great champion of the TSiBA Fund as well as TSiBA alumni Thobela Mfeti, Khanyisa Mtombeni (both Mandela Rhodes Scholars), Cindy Krawe, Dineo Lengane and a host of TSiBA partners and friends. The alumni shared their experiences and the key lessons they learned at TSiBA – it is their success and the impact of education in the lives of all our alumni that best motivates the need to secure the future of this unique institution.

The TSiBA Fund is looking to build a R300 million Endowment Legacy Fund by offering only 30 TSiBA Fund Legacy Stones to Legacy Investors. Individuals and groups of individuals/companies have the unique opportunity of becoming life-long partners of TSiBA Education and will be acknowledged as such at all our campuses. To find out more about the benefits of becoming a TSiBA Legacy Partner, please contact Tracey Chiappini-



Thobela Mfeti, TSiBA Graduate and Simon Susman, Chairman of Woolworths

Young at tracey@taunina.com.

British American Tobacco SA has supported TSiBA over the past 7 years and been a founding partner in building the foundations of this institution. In appreciation of everything they have done for TSiBA, they were recognised as an honorary Legacy Partner and awarded with a special Legacy Stone symbolising the instrumental role they have played in supporting the establishment of TSiBA. A full story on BATSA's recognition follows.



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Yours in Igniting Opportunity,

The TSiBA Team

STUDENTS

SIFE TSiBA's First Female President

SIFE (Students In Free Enterprise) is a not-for-profit organisation active in universities globally. The organisation brings together diverse individuals with knowledge and passion for business. Students participating in SIFE take the initiative to start projects that create sustainable economic opportunity for communities.

SIFE TSiBA has a new president, Nomasonto Hlongwane, a BBA2 student. She has been an enthusiastic member of SIFE TSiBA since she became a TSiBA student in 2009. Although this is not Nomasonto's first leadership position at SIFE, it's the first that is creating waves across the campus and even in the newspapers as SIFE TSiBA has been tapped to help implement the wider business plan for the Haven Shelter worm farming project.



Nomasonto Hlongwane, BBA2 Student at TSiBA Cape Town

"We have big plans for the project. We are developing marketing and packaging for the products that will be ready by June 2012."

Nomasonto was quoted in an article in the *Cape Times* on Tuesday 25 October speaking about one of SIFE TSiBA's projects (worm farming project). She said, "We have big plans for the project. We are developing marketing and packaging for the products that will be ready by June 2012."

We believe that under Nomasonto's leadership, SIFE TSiBA and student efforts at bringing about social change will be taken to new heights.

Written by: Kim Davids, BBA 2, and Ntombiza Lingani, Marketing Coordinator



ENTREPRENEURSHIP

An Entrepreneurial Challenge

Seven companies, three winners and the goal: to apply what the BBA2 students have learnt at TSiBA. The BBA 2 Entrepreneurship class was given a project to create viable companies that could generate profit. They were given 100 shares to be sold at R50 each to use as capital.

Seven companies evolved from the assignment and three of these deserve special mention for their success. The companies were assessed on concept, how well the business plan was executed, the risks, how good the business model was, whether the members grew as entrepreneurs and whether the business made money?

The three companies that came out on top were: Plan it Events, Elegance Handbags and Accessories and TC3 Cleaning Services.



Plan it Events (in third place) is a company that plans events off campus like hikes, gigs and parties. The team members were Razaan Kemp, Samantha Jacobs, Chanelle Jones, Jeschime Karriem and Zainab Marlie.



Elegance Handbags and Accessories (in second place) is a company that sells handbags and accessories and the members were Zola Mayambela, Zintle

Qungqutho, Zolile Bolotina, Aviwe Frans, Luyanda Nguqu, Akhona Dzedze and Nolitha Ngxukuma.



TC3 Cleaning Services (the winning company) took on all kinds of cleaning projects, including washing +70 cars for Opel. The team members were Saaligh Vollenhoven, Noerann Jamat, Arshad Tape, Leslie-Ann Steer, Muneer Vollenhoven, Ishmodeenah Douglas, Morne Scheaffers, Moegammad Nierdien and Kyle Breda.

Whether these companies will continue to blossom is up to the administrators of said companies. With the success of the BBA2 students, it is clear that TSiBA is really empowering students with the tools they need to build successful businesses.

Written by: Rosalynne McFarlane, part of The Support Team

EVENTS TSiBA's Award Ceremony

Having produced four Mandela Rhodes Scholars in four years of graduating students, it is clear that TSiBA graduates are academically on par with other university students.

This year's Annual Award Ceremony was not just about recognising excellence in academics, but also entrepreneurial leadership and inspirational lecturers. The TSiBA students and staff celebrated together by applauding, huzzing and singing in honour of individuals who have excelled in our core focus, leadership and entrepreneurship. Individuals were also honoured for living the TSiBA Spirit.

The outgoing SRC 2010/2011 created the awards for "The Best New Society", "The Best On Campus Entrepreneur" and "The Best On Campus Lecturer" in the hope that those who are using their

learnt knowledge in a practical way are recognised, in addition to appreciating the individuals who impart the knowledge to students.

The award winners were: Best New Society - S.A.C.H (Students Assisting Children's Homes), The Best on Campus Entrepreneur - The Biscuit Man and The Best On Campus Lecturer - Phillip Broster.

At the event the new SRC was also announced. New SRC President, Ekome, struggled to get any word in as the applause drowned out his voice. This in deed was a proud moment for his new TSiBA Cape Town family as much as it was for his TSiBA Eden family: Ekome completed the Higher Certificate in Business Administration (HCBA) at TSiBA Eden and started the BBA degree at the beginning of 2010. After just 10 months



Same Ekome (Financial and Business Numeracy), Wi-Aam Isaacs (Leadership and Self Development), Nuraan Vollenhoven (Economics), Nicole Kada (Financial Accounting and Business Management) Vera Ngalo (Entrepreneurship and Business Communication & Career Management)

on the Cape Town campus, he has won tremendous support and respect from the TSiBA Cape Town students.

Written by: Kim Davids, BBA 2, and Ntombiza Lingani, Marketing Coordinator

EDEN TSiBA Students Take Vegetables to Market



Emmanuel Sithole, student at the Eden School of Culinary Art

The Naturally Knysna Market held at the beginning of October saw six of TSiBA Eden's Students showcasing the work they do. They sold fresh produce and prepared a selection of deliciously filled wraps for the weekend.

The Knysna event was held over two days and gave the students a wonderful opportunity to interact with members of

the public. They got to talk about TSiBA and put into practice the skills they have been learning on campus. Their sales techniques were tried and tested and each student had his/her own special learning experience.

The wrap maker, Emmanuel, an Intern at TSiBA, got the opportunity to show off his newly acquired chef skills. Emmanuel is currently a student at the Eden School of Culinary Art in George.

Ian Perryman from Pelican Lodge Guesthouse Sedgfield guided and mentored the students. The students rose to an enormous challenge and pulled off a very successful weekend under his guidance.

Written by: Ian Perryman, Friend and Service Provider for TSiBA Eden

ALUMNI TSiBA Alumni Society Launch

The 3rd of December marks the beginning of great things as the TSiBA Alumni Society was launched. Much hard work and dedication went into making the day possible. Graduates committed their Saturday mornings to brainstorming and planning for the Alumni Society Launch.



Mkhusele Ngcube and Pumla Sodela, TSiBA Graduates and Alumni

PARTNERS British American Tobacco SA

ALUMNI - TSIBA Alumni Society Launch

Our unique structure comprises of two formal positions: Chairman – Elroy Dicks – and Communications – Mkhusele Ngcube. The launch was an opportunity to collectively plan a way forward for the alumni and to develop a mission and vision for the TSIBA Alumni.

In addition, the graduates were asked to apply their minds to the question: where would you like to see the Alumni in the next ten years and how can we, TSIBA Alumni Society and TSIBA Education, assist to get us there?

Said Elroy, "My plan for the day is that we take a big step in building a strong and supportive foundation of the TSIBA Alumni Society that will be remembered throughout the existence of the institution. Graduates that follow us will then have the opportunity to continue serving the community and each other."

Written by: Ntombiza Lingani, Marketing Coordinator, TSIBA Cape Town



Gia Whitehead, Noxolo Mbona, Beverley Basson, Lanaine Abrahams and Thobela Mfeti

British American Tobacco South Africa (BATSA) has generously supported TSIBA since 2004 when the company agreed to become TSIBA's first Platinum Partner – an agreement that directly enabled TSIBA to open its doors to students in 2005.

Since then, BATSA has played a key role in the development of the fledgling institution and provided leadership on the TSIBA Board from 2005 to 2010 through Hennie Dippenaar (previous HR Director) and Clifford van der Venter (Current HR Director). A number of BATSA employees have lectured and mentored students at TSIBA and students have completed internships and work contracts at the organisation's Head Office in Stellenbosch.

Through all our interactions, both Fay Kajee (Corporate and Regulatory Affairs Director) and Lanaine Abrahams (CSR Manager) have encouraged the TSIBA leadership to focus on sustainability and, with this mind, BATSA made the first donation to the TSIBA Fund (then called the TSIBA Education Trust) to set TSIBA on the path to financial sustainability and reduced reliance on donor funding. Although the road to long term sustainability is a challenging one, the launch of the TSIBA Fund at the Eden and Cape Town campuses and in Johannesburg signals exiting progress.

According to Lanaine Abrahams, "BATSA has viewed tertiary education as a crucial step towards bringing about social transformation in our country. Quality education is, ultimately, the only true foundation that can support sustainable socio-economic growth in South Africa."

At the Cape Town launch event TSIBA recognised BATSA as an honorary Legacy Partner and handed over a beautiful hand crafted stone to honor BATSA's contribution. Although the astounding 8-year funding partnership is coming to end, the association between TSIBA and BATSA will continue through the relationships that have been nurtured over the years.

TSIBA appreciates BATSA's generosity and acknowledges the incredible contribution to its development and success.

Written by: Beverley Basson, Relationships, TSIBA Cape Town

"BATSA has viewed tertiary education as a crucial step towards bringing about social transformation in our country."



STAFF Annual Student Awards the Third Leg

TSiBA students stand out amongst their peers. One of the core reasons is the strong focus on the 6 values that comprise the Profile of Graduate-ness. Knowledge and skills are but two legs of the pot. Attitude is what will set the student apart. Without the third leg, the pot cannot stand.

Ruth Powell, Eden's Academic Manager, has creatively and successfully taken that core focus to another level. For the second year in a row, TSiBA Eden focused its Annual Student Awards around these six values: integrity, resilience, tenacity, communication, responsibility and initiative. The purpose was to acknowledge and appreciate students who are outstanding examples of the six values.



Thomas Mart and Thembeke Gola, HCBA Students, TSiBA Eden

Students strive to attain top academic results, and recognition as the Student Business Achiever of the year. They equally strive for the accolade and acknowledgement of standing out in

internalizing and demonstrating of these values.

Ruth has taken the TSiBA values to the students in their daily lives, and these have become the heart of the TSiBA Eden community. In addition, Ruth has instituted an overall award in acknowledgement of the most outstanding Pay-it-Forward Achiever. This award recognises someone's remarkable performance in the Peer Education Community projects and living the six values as a matter of course in their daily life!

Written by Sandy Ueckermann, Executive Director, TSiBA Eden

DATES TO DIARISE

- 22 January 2012 – Volunteer Briefing Breakfast Cape Town
- 27 January 2012 – Graduation Ceremony Eden
- 22 February 2012 – Scholarship Ceremony Cape Town

2012 WISH LIST

As we prepare for 2012 and the exciting challenges we believe the year will hold for TSiBA, we have compiled a wishlist of items that will greatly assist in getting our new academic year off to a flying start:

- Diaries, year planners, folders and files for the 2012 academic year
- Bags for student books (like laptop bags)
- Laptops and netbooks in good working condition
- Prizes or gift vouchers for the 1st quarter scholarship and academic award ceremony
- A4 printing paper
- Memory sticks/flash drives
- Airmiles
- Contributions to our emergency food and transport fund for students in need
- Volunteer lecturers and tutors

CONTACT US

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CLOSING THOUGHT

This is our last newsletter for 2011. As this letter is being sent out, exam scripts are being moderated, final results are being calculated, the next intake of students is being interviewed and preparations for an exciting 2012 are in full swing.

We thank everyone for their support to TSiBA over the past year and wish you well for the festive season ahead. May you travel safely, rest well and recharge your energy for 2012. We look forward to sharing our stories and progress with you in the New Year.

Yours in Igniting Opportunity,

The TSiBA Team

